



Champion for Expert Authors

We work with people who want to position themselves as experts and create additional income.

You don't have to self-publish to retain your rights, improve your credibility, and keep all the profits from your book sales. When you publish with us, your books are not self-published, they are equity published. Thus, you have the advantage of being one of many titles, which gives you access to distribution channels denied to self-publishers with one or two books.

By definition, self-publishers create their own publishing houses and do all the publishing work themselves. As an equity publisher, we save you both the trouble and the steep learning curve with our publishing model.

Our publishing model is simple. After our initial discussion on your vision for your book, you submit a mini book proposal. We review it. If you, as author, and we, as publisher, agree to work together, we offer you a contract that includes your project costs and protects your intellectual property rights. You submit your completed manuscript. Then you continue running your business and we go to work publishing your book.

We only publish in the areas of business, self-help, and inspirational.

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HOW CAN YOU BENEFIT BY CHOOSING EXPERT PUBLISHING?

- You continue to run your business as usual while we publish your book. You can count on us to keep your project moving to stay on schedule.
- You choose your editor, exterior and interior book designer, printer, and other publishing professional expertise from our list of qualified vendors. In fact, you make the final decision on each phase of your book.
- Our basic agreement also covers initial marketing support and distribution avenues.
- You can select optional services if you desire. These include: fulfillment (storage so you can enjoy your garage or basement), public relations (including radio interview training, target marketing, and radio, print, and online exposure), plus the new online distribution system agreement we have with Midwest Book House.

Before you publish, we encourage you to consider all your options. Make sure your book represents you, the expert, the way you want it to. If you want to position yourself as an expert, we're confident you'll want Expert Publishing Inc as your publisher of record.

WHY PUBLISH WITH EXPERT PUBLISHING?

- We're an equity publisher, which means we invest our reputation, knowledge, and expertise in the books we publish.
- We offer the benefits of self-publishing without the hassles.
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- Our strategic alliances include nationally recognized writing coaches and editors, ghostwriters, exterior and interior book designers, illustrators and artists, proofreaders, indexers, public relations and marketing professionals, standard and online distribution, fulfillment (book storage), and web support. We also provide all the administrative registrations such as ISBN, Library of Congress, Copyright Registration, and Books in Print.
- We publish only in the areas of business, self-help, and inspirational, so you know your publisher is selective about which books go in the catalog next to yours.
- Since Expert Publishing is your publisher of record, we require you meet our criteria for publication. You submit a working title, a book synopsis, a table of contents, and two sample chapters. We review your mini proposal; then, at no charge to you, offer you feedback.

Equity publishing is the alternative to self-publishing for those who want their book in print as soon as possible while they retain all rights and retain all profits.

NEW BOOKS

